DISCOVER BOATING™
NEW ENGLAND BOAT SHOW®
PROGRESSIVE®

EXHIBITOR GUEST TICKETS

Be My Guest Tickets—Invite Your Best Customers and Prospects to the Show

Redeemed **Electronic Be My Guest tickets** are billed at **50%** off the general admission price.

How to order:

1. Pay a $50.00 non-refundable deposit via credit card and order as many tickets as you like:
    A. A minimum order of 10 tickets is required with your deposit
    B. Orders of 9 tickets or fewer are paid in full at the time of checkout and are not refundable
2. Customize your e-tickets. **Bold you Company Name—FREE**. At an additional cost:
    A. Include a company logo
    B. Add text to your e-ticket—25 words or less (i.e. Visit us in space A1)
    C. Add your brand logo to the footer
    D. Attach a preferred e-ticket (Your company campaign/flyer, etc.)
3. Upload a spreadsheet of your customer base for emailing
    A. Email customers whenever you want in a few easy steps
    B. To send multiple tickets to your customers at one time, input the quantity you wish to send. They will receive one email with multiple PDF files attached.
4. Order tickets for other NMMA Shows you are exhibiting in without logging out
5. Your credit card will be charged for the total redeemed tickets, less your deposit, within 30 days of the show's closing date
6. New orders originating on site will be charged a $50 non-refundable deposit
7. The ability to order and send e-tickets and will call tickets is open throughout the show

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Questions:

Email— Mpuentes@nmma.org

WILL CALL

- The WILL CALL ticket site will prompt you to type in your customer's first and last names; email or phone number is optional. If you include an email address your customer will receive an email with the tickets attached. If you enter their phone number they will receive a text with the tickets attached.
- Guests who arrive at WILL CALL onsite will be asked to provide their name, an ID and which company left them the tickets. We will email ticket(s) on demand to your customer.

This system will show you who has picked up tickets and on which day.