

2026 NEW ENGLAND BOAT SHOW

BOAT & BULK: MOVE-IN NOTICE

[CLICK HERE TO VIEW THE MOVE-IN SCHEDULE](#)

Carpet Installation—If you are not using the Demers to install/remove your carpet, you must abide by the carpet installation times located on the move-in schedule. Only approved carpet tape is allowed to be used. If there is damage caused by or cleaning of adhesive removal caused using unapproved carpet tape, the exhibitor will be responsible for any costs incurred. ALL CARPET MUST BE LAID IN ADVANCE OF YOUR MOVE IN TIME.

Oversized Boat staging begins in the South Lot on Tuesday, December 30 at 8am

Boats may only be staged 1 day prior to your scheduled move-in day due to space limitations and contractual agreement with the convention center. The only exception is for boats that require the “Large” crane service to be unloaded outside which allows for access to the staging lot on Tuesday, December 30.

South Lot Staging Hours: December 30 (8a-5p)
January 2-5: (8a-6p)

Staging / Boat Handling:

MCECSouth Lot: Claflin St, Boston, MA 02210
Google map coordinates - 42.34349351791984, -71.04875752906887

Staging Lot Map

- Crane service (unload boats under 25,000 lbs., install bridges/masts on show floor) – December 30 (9a-3p)
- If you need crane service for boats over 25,000lbs, please contact Brownell prior to the December 22 deadline.

To schedule crane service contact Brownell Marine Transport: 800 262 8428 or service@brownellsystems.com

ALL Boats must be accompanied by proper stands, blocks, dollies and/or trailers.

Boat Cleaning Services at South Lot

Exhibitors are required to check in at the South Lot 30 minutes prior to your scheduled move-in time. When ready, you will receive a Move-In pass allowing you to enter the facility. The pass must be displayed printed side up on the vehicle's dashboard. All vehicles will enter through (Door 1) unless instructed by staging personnel.

Be prepared and know what you can and can't do at the MCEC. All trucks and trailers, including co-owned or rental vehicles, with a cargo area of 24' or larger in length must be off-loaded and loaded by union labor managed by the show's general contractor (Demers Exposition). The use of fork trucks, pallet jacks (electric and/or hydraulic), lift gates, and/or any mechanized material handling apparatus are permitted only by the union labor managed by the show's general contractor (Demers Exposition). For more details regarding union rules see the link below.

Vehicle & Pedestrian Building Access Procedures

Union Rules & Regulations

Freight deliveries that require a forklift and/or a dock to unload should go directly to the loading dock entrance upon arrival. Loading docks are assigned on a first come basis.

Advance Shipments:

To Be received from Dec 1 to Dec 22

Exhibitor (Company) Name,
New England Boat Show
Space Number
c/o Demers Exposition Services, Inc.
151A Park Avenue
East Hartford, CT 06108

Show Site Shipments:

To be Received on or after Jan 3

Exhibitor (Company) Name,
New England Boat Show
Space Number
c/o Demers Exposition Services, Inc.
MCEC
415 Summer St Boston, MA 02210

All exhibits must be in place by 6pm on Tuesday, January 6.

If you have any questions, contact Josh Rosales- 646-370-3679 or jrosales@nmma.org