DIGITAL GRAPHICS AND SIGNS

Your presentation is everything!!!

Impress your potential new customer and stand out from your competitors with high-impact digital graphics in your booth. Let our team of graphic designers and sign professionals bring your booth to the next level with high impact digital graphics.

The next pages are graphics order forms. Use these forms as a guideline or consult with our graphics team to determine what will be best for your booth.

Contact us at 860.882.0003







DES-DEMERS EXPOSITION SERVICES, INC. - 151a Park Ave – East Hartford, CT 06108
860.882.0003 – Fax 860.579.3976 – Email info@demersexpo.com
www.demersexpo.com

Demers Events & Expo Services

SIGN & GRAPHICS ORDER FORM

To order your graphics, complete this order form and send your electronic file. Please see artwork guidelines for electronic files on the following page. Note: All graphics are subject to a 100% cancellation charge.

DIGITAL GRAPHICS

Demers Expo can provide the finest state-of-the-art digital graphic reproduction available on the market today. Capabilities include full-color spectrum, photo-quality, high-resolution digital printing in any size for banners, easel signage, and more.

PRICING GUIDE

_____ L X _____ W = _____ Square Feet

Round length and width up to nearest foot

_____ *Square Feet* X $25.75 per Sq. Ft. Discount Price or $36.05 per Sq. Ft. Standard Price = _____ Total

In order to receive the discounted pricing, your order must be received by Friday, January 22, 2027.
Minimum order per graphic 6 sq. ft.; Double sq. ft. for double-sided graphics; File conversion, retouching, cloning or color correcting may incur additional labor charges (Demers will advise of charges before work is performed).
Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

BACKING MATERIAL

Standard:
- ☐ Foam Core
- ☐ PVC Fluted
- ☐ 13 oz Banner

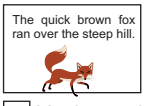
Upgraded: (additional 15% charge)
- ☐ Sintra
- ☐ Gator Board
- ☐ Plexi

If backing material is not selected, PVC Fluted will be used.

SIGN LAYOUT



☐ Vertical



☐ Horizontal



☐ Designer to decide

SPECIAL INSTRUCTIONS

Please indicate the file name that will be emailed or uploaded to our FTP (see next page) _____

_____ Total x _____ 6.25% Sales Tax + _____ 8.00% Admin Fee = _____ Grand Total

If you will be ordering more than one sign, please use one order form per graphic/sign.

Order Online and Save the 8% Administrative Fee

Company Name:	Booth# (if known):
Address:	Phone:
City/State/Zip:	Date:
Authorized by:	Signature:
E-mail:	

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ARTWORK & FILE GUIDELINES

DES-Demers Expo will provide you with the best possible quality graphics for your event or exhibit. You can assist us in that effort by providing digital art files using the guidelines listed below. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involve proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PREFERRED SOFTWARE AND FILE FORMATS

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs:
• ADOBE—Illustrator, InDesign, and Photoshop
• COREL DRAW

The following files can be submitted for graphic reproduction:
• EPS and AI
• TIF
• PDF
• JPG
Vector formats are best to use. When using vector-based formats include all fonts, or convert fonts to outlines or paths

File types that cannot be used to reproduce high-quality graphics include:
• GIF files
• Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
• Self-extracting files, such as EXE or SEA files

HOW TO SEND ARTWORK

• Artwork files that are of acceptable resolution as listed above will typically be too large to send via email. Files may be shared via online file sharing with program of your choice, saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)
•Files may also be uploaded to DES-Box Files. Please contact Demers at 860-882-0003 to obtain access.
•If your artwork files are below 6 megabytes they can be e-mailed to info@demersexpo.com.